

CARDINAL: An established, full-cycle, ROI-driven, eCommerce solution platform

3.00 MM ARR
2024P Revenue

Europe and US
Locations

Year 2010
Established

60
Passionate employees

Company Overview

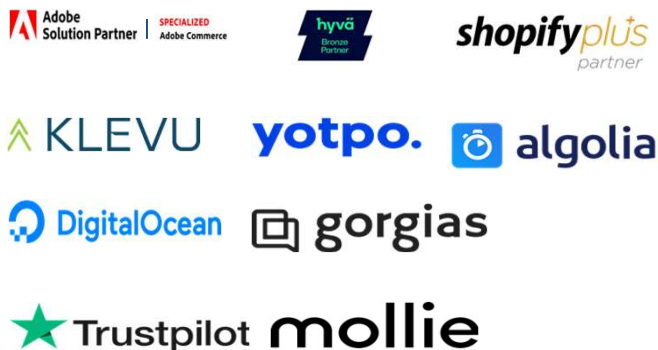
CARDINAL (or the company), is a well-established eCommerce agency specializing in Magento, Adobe Commerce and Shopify Plus development, with a strong reputation for delivering scalable, high-performance eCommerce solutions that enhance online sales channels across diverse industries.

Their core expertise lies in customizing and deploying Magento-based and Shopify Plus based platforms, offering a range of services such as custom development, system integrations, and performance optimizations. They are also known for their work in Progressive Web Apps (PWA) for Magento, enabling clients to provide a faster, more responsive, and mobile-friendly shopping experience. With a deep understanding of Magento architecture, the company excels in building secure, robust, and scalable online stores tailored to client needs.

Investment Highlights:

- ✓ **Excellent investment opportunity**, for organizations looking to expand into the digital commerce space or enhance their current capabilities.
- ✓ **Strong business reputation and brand**, in Magento development and eCommerce solutions, with good track record of helping client grow businesses with higher conversion rate leading to improved ROI.
- ✓ **Comprehensive technical portfolio**, including Custom Magento Development, Headless and Composable Development, Progressive Web Apps (PWA), System Integrations, Performance Optimization and Cloud Solutions
- ✓ **Great Scale-up potential**, with established infrastructure, expert team, and a solid position in the competitive eCommerce market.

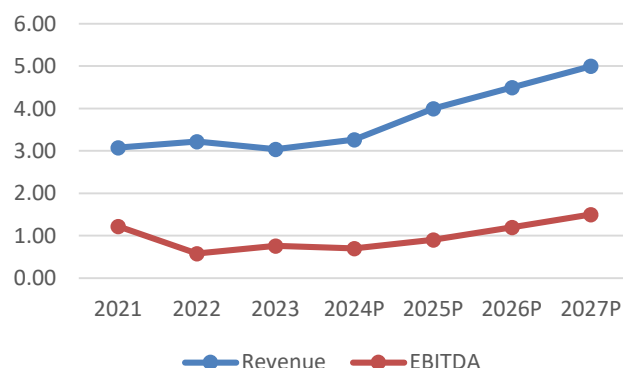
Solution Partners



Partial Client List



Financials



Transaction Opportunity

The owners are seeking a qualified, strategic buyer/investor to partner with to scale up the successful business to its full potential. Upon execution of a confidentiality agreement, a comprehensive information memorandum can be provided.

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