

## **Project IB510: Track Cycling Sports Digitalization in China**

## \$700 Billion

Market Size

**13%** CAGR **\$5 M** Capital Raising

## **Company Overview**

Use new technology and new industries to replace the "global intelligent sports" in China with highest population, particularly in the track cycling sports. The development of innovative bicycles has a good social foundation. "Passion Kelin" competition is a famous Chinese competition, originated from Japan, with the rules and methods of the competition are completely in line with the Olympic Games. Market competitive advantage: At present, there is no marketization of this sport in China, and the world cycling race is very popular. China has a good foundation for sports development, and is a big country in cycling.

Future China Cycling (Kelin Race) project will adopt independent development of sports digital blockchain points model through innovation. By building a global digital sports travel, we'll explore the unique mode of "gambling on sports digital points" and "largescale international competition is guessing entertainment industry". It will be divided into five competition areas in China: East China, South China, West China, North China, Central China. Track Cycling Sports



**Project Team** 



## **Transaction Opportunity**

The Company has engaged Imberium for \$5M in seed capital raising to expand and grow business, further develop the existing platform, and expand the operations team.

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