IMBERIUM

Project IB506: AI Powered B2B platform for Social Media ECommerce

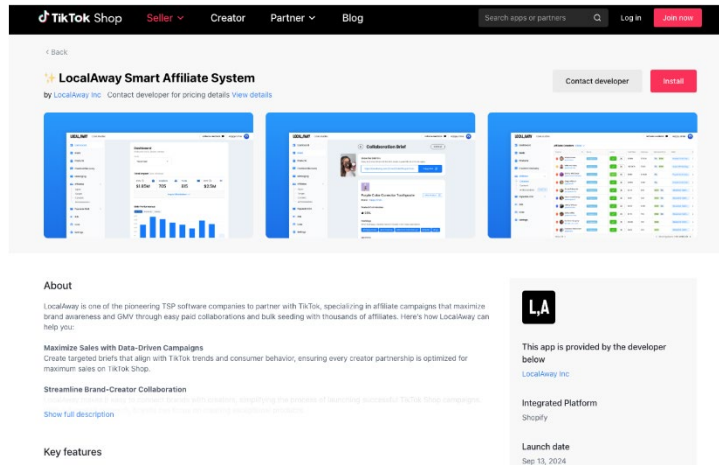| $300K-$500K	$330K-$500K	$300K-$500K
2024 Rev	2024 EBITDA	Capital Raising

Company Overview

LocalAway is an AI-powered B2B platform that helps DTC brands scale social commerce and influencer-driven sales, particularly on TikTok Shop and other emerging e-commerce platforms. The company specializes in automating creator marketing campaigns, optimizing product discovery, and enabling brands to leverage data-driven growth strategies for efficient customer acquisition and retention. With a focus on AI-driven automation, performance marketing, and strategic partnerships, LocalAway has collaborated with 400+ DTC brands to boost their e-commerce success through scalable and high-ROI influencer campaigns

Additional Highlights:

✓ AI powered tech with strong tech team (former Google and Meta AI);

✓ TIkTok Partnership with privileged API access and first to market on their app store;

✓ First client started running not only creator budget through our platform, but paid ads as well. With brands paying up to $600K/mo on social ads, the potential of our platform is massive;

LocalAway App on the app store with images of the software

Public Case Study published by TikTok
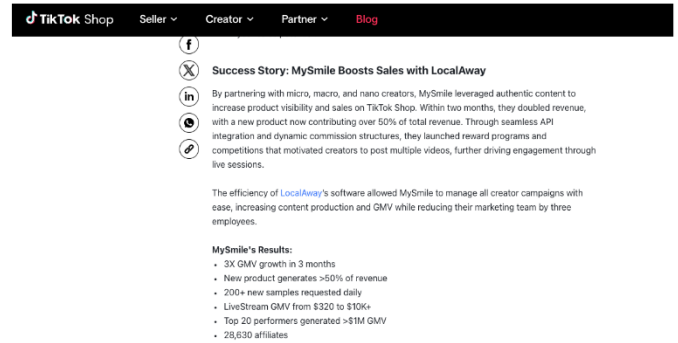
Transaction Opportunity

The Company has engaged Imberium for $300K - $500K in pre-seed extension funding to expand sales and marketing teams, further develop the existing platform, and expand the operations team.

Please direct inquiries to the following professionals:

Jim Ye	Managing Director
(773) 512-2173,	jye@imberiumglobal.com