Inbrlight

The 1st Alternative to Social Media Technology & Apps and Better Communication solution for over 2 billion people who Need it

1. Inbrlight already achieved positive results in pre-formation, like receiving an offer, an investment interest, having access to a network of students in Europe, and receiving very positive feedback to use Inbrlight, as the main app for communication.

3. Social Media Technology through its algorithms and programing has become a major pain worldwide, for even someone who simply wants to stay in touch with their friends and family. The pain is so high, that already around 1 billion of Gen Z alone, said they are done for good with Social Media Technology. One of the major contributing factors to this, is Mental Health, that is fueled by loneliness that the Tech produces and has very serious harmful consequences.

8. We are raising $2M in pre-seed funding, to reach 100K people, and a yearly revenue of over $3M.

9. Ellie Davis — 24 — You Will Succeed

2. Our team went from our founder, an expert in Social Media Technology and background in Psychology, to team members that joined with important experience, like with Siemens, IBM and advising prime ministers in Europe.

4. Inbrlight is the only startup in the world, that is solving the problem, by providing algorithms and programming that answers people's needs, let them communicate their way, by giving them control to choose what they want to see, and support their mental health. By doing so, Inbrlight becomes the 1st mover into a new and empty market of communication technology, that has very high demand.

7. Although the ability to generate revenue from different streams, would give more value to the startup, our valuation can grow very fast without any revenue, when customers (users) start using the app, and with each growth increase. We can go over $1 Billion valuation much quicker than any typical startup in other sectors.

James Lauren — 24 — "DON'T BE AFRAID TO START OVER AGAIN. THIS TIME, YOU'RE NOT STARTING FROM SCRATCH, YOU'RE STARTING FOM EXPERIENCE. "

Anna Williams — 24

5. We've figured out what people want in a communication solution, some of our unique insights includes:
- Algorithms they can control: they tell the algorithms what to do, not the other way around.
- Choosing their experience: they can customize the app based on what they like and need.
- Communicate their way: they view and connect with others, their way.
- Brain and psychology friendly programming, with no destructive design.
- Highly personal: make it look the way they want, based on their unique tastes.
- Mental health and health focus: features that would help with their overall improvement.
- Business and customer (user) friendly: businesses who want to deliver ads, can do so without being afraid of getting removed unfairly, and customers see ads that are most relevant to them.

6. The app is free to use with different monetization options, and even though the market we are addressing has over 2 billion people, our solution is designed for anyone who want to communicate and do everything related to it. Our business model includes subscription, and with 500K people paying only $3 per month, it would give $18M in yearly revenue, from this source alone. We will also include Ad delivery for parties like businesses.